

Dining on Cape Cod

THE POCKET COMPANION TO
CAPECODDININGGUIDE.COM

Restaurant Rate Card/Contract 2011 Edition

All ads 4-color

Ad Size

Full Page Ad (includes website)

Half Page Ad (includes website)

Full Page—**Website only**

Dimensions

7 ¼" x 4 ⅜"

3 ½" x 4 ⅜"

Call for details

\$ 1,395*

\$ 1,095*

\$ 795*

Includes listing in "Function" Guide.

All ads net • No agency commission • No production charge.

Deadlines:

Space reservations: **May 6, 2011.**

Photograph, copy, and menu text must be received by May 13, 2011.

Limited display advertising available - call for information

- CONTRACT -

Ask about our

Please reserve advertising space in the *2011 Dining on Cape Cod* as checked above \$ _____

QR Code Option

Paid in full by check with contract less 5% discount \$ _____

Packages

OR \$400.00 non-refundable deposit, payable by check only \$ _____

Balance Due June 30, 2011 \$ _____

Minimum print run: 120,000 copies

_____ Additional location listings, including
web link and directions @ \$100.00 each \$ _____

* The publisher reserves the right to withdraw any restaurant from the website(s) for non-payment of invoices in accordance with the terms of this contract, and such action will in no way limit the publisher's right to collect the full amount due from the advertiser.

Please print and complete in full

Restaurant Name: _____

Restaurant Address: _____

Business Name (if different from above): _____

Mailing Address (if different from above): _____

Authorized Name: _____ Title: _____

Signature: _____ Date: _____

Telephone: _____ Fax: _____ Email: _____

Web Address: _____

Off-Season Address: _____ Off-Season Telephone: _____

Credit cards MC Visa American Express

Name as it appears on card: _____

Card Number: _____ Exp. Date: _____

Please charge my credit card for a single payment of _____ on (date) _____ .

Please charge my credit card for 3 equal payments of _____ on (dates) _____ , _____ , _____ .

Inquiries: Call Marty Summerfield at: (508) 362-7472 • Fax: (508) 362-5975 • Email: info@capecoddiningguide.com

Make check(s) payable to *Dining on Cape Cod*

Send contract, payment and advertising materials to:

Dining on Cape Cod
441 Route 6A • P.O. Box 744
Yarmouth Port, MA 02675