

Dining on Cape Cod

2011 Edition Listing/Advertising Rate Card/Contract

THE POCKET COMPANION TO CAPECODDININGGUIDE.COM

Type of Listing: Breakfast/Lunch Fast Food/Take Out (including Pizza & Subs)

Gourmet Marketplace (please select from categories below)

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> Candy | <input type="checkbox"/> Specialty Shop | <input type="checkbox"/> Coffee / Tea |
| <input type="checkbox"/> Ice Cream | <input type="checkbox"/> Bakery | <input type="checkbox"/> Fish Market |
| <input type="checkbox"/> Wine & Liquor | <input type="checkbox"/> Market | <input type="checkbox"/> Other _____ |

Operating Season Year Round or _____ to _____

1/8 Page Listing Ads organized by Upper, Mid & Lower/Outer Cape. Ads include a color logo, twelve word description, address, telephone number and website.

1/8 page (1 Unit) 1.7" x 2.0" \$245 ___ add'l listings @ \$ 100

Description Copy (12 words) _____

Display Ads - 4-color, includes standard format production. **All display ads will also repeat on our website: www.capecoddiningguide.com, with a link to your own website and directions to your location.**

1/4 page (2 Units)	3.6" x 2.0"	<input type="checkbox"/> \$395
1/2 page (4 Units)	3.6" x 4.25"	<input type="checkbox"/> \$695
Full page (8 Units)	7.25" x 4.25"	<input type="checkbox"/> \$1,295

Minimum print run: 120,000 copies

Deadline: May 13, 2011

All ads net, no agency commission.

- CONTRACT -

- Please reserve Ad/Listing space in the 2011 *Dining on Cape Cod*, as checked above \$ _____
- Paid in full by check with contract less 5% cash discount \$ _____
- Or, minimum 25% deposit \$ _____
- Balance Due June 30, 2011 \$ _____

**Ask about our
QR Code Option
Packages**

** The publisher reserves the right to withdraw any restaurant from the website(s) for non-payment of invoices in accordance with the terms of this contract and such action will in no way limit the publisher's right to collect the full amount due from the advertiser.*

Please print and complete in full

Business Name _____

Business Address _____

Mailing Address (if different from above) _____

Authorized Name _____ Title _____

Signature _____ Date _____

Telephone _____ Fax _____ Email _____

Off-Season Telephone No. _____ Web Address _____

Credit cards* MC Visa American Express **No cash discount allowed*

Name as it appears on card: _____

Card Number: _____ Exp. Date: _____

Please charge my credit card for a single payment of _____ on (date) _____ .

Please charge my credit card for 3 equal payments of _____ on (dates) _____ , _____ , _____ . (for two unit ads or larger)

Inquiries: Call Marty Summerfield at: (508) 362-7472 • Fax: (508) 362-5975 • Email: info@capecoddiningguide.com

Make check(s) payable to *Dining on Cape Cod*
Send contract, check(s) and advertising materials to:

Dining on Cape Cod
441 Route 6A • P.O. Box 744
Yarmouth Port, MA 02675